

LAWSON™



Lawson Learning Accelerator

Simply Smarter.



Learning Accelerator reduces training content development time by as much as 80 percent.*

***Charles L. Fred, Author of “Breakaway” and CEO of the Breakaway Group.**

Take an easy shortcut that will put your implementation miles ahead.

There is simply no faster way to get your users up to speed on Lawson!

Software implementations are significant investments. No matter how much you spend on your system, your success and return on investment (ROI) ultimately depends on these basic questions: *How well did your users learn to use the system?* And just as importantly – *How long did it take?*

Lawson Learning Accelerator allows you to easily create customized web simulations of your new software. And as you quickly put together these interactive training simulations, you also create help documentation and step-by-step user guides at the same time! With one affordable tool, you can now **train, test, and support** end-users on Lawson software applications across the enterprise and around the globe.

**Read me. Show me. Try me.
Test me. Guide me. Quiz me.**

Read me. Provides user guides and job aids for reference.

Show me. Demonstrates how to complete specific tasks using your Lawson application with animated, instructor-led scenarios.

Try me. Allows learners to practice in an environment that duplicates their live application without putting live data at risk.

Test me. Tests the application knowledge and provides feedback on performance.

Guide me. Gives step-by-step assistance.

Quiz me. Assesses the learning module through a series of questions.

A complete learning program to address the best ways people learn.

Learners process information in different ways. Some prefer to read information, some prefer to hear it, and many might prefer to see it demonstrated. In just one authoring session with Learning Accelerator you will be able to create content that lets users read, hear, and see your content. It also allows you to create interactive simulations that let users learn by doing — using your exact software configuration — and even builds tests to confirm their progress! Combining these learning styles provides the maximum learning benefit by accelerating the learning process.

Unlike traditional train-the-trainer approaches, which focus on one style of learning, Learning Accelerator is a comprehensive training program that allows learners to adapt to the style that best suits them.



Role simulation screenshot — Lawson Human Capital Management Payroll Clerk.

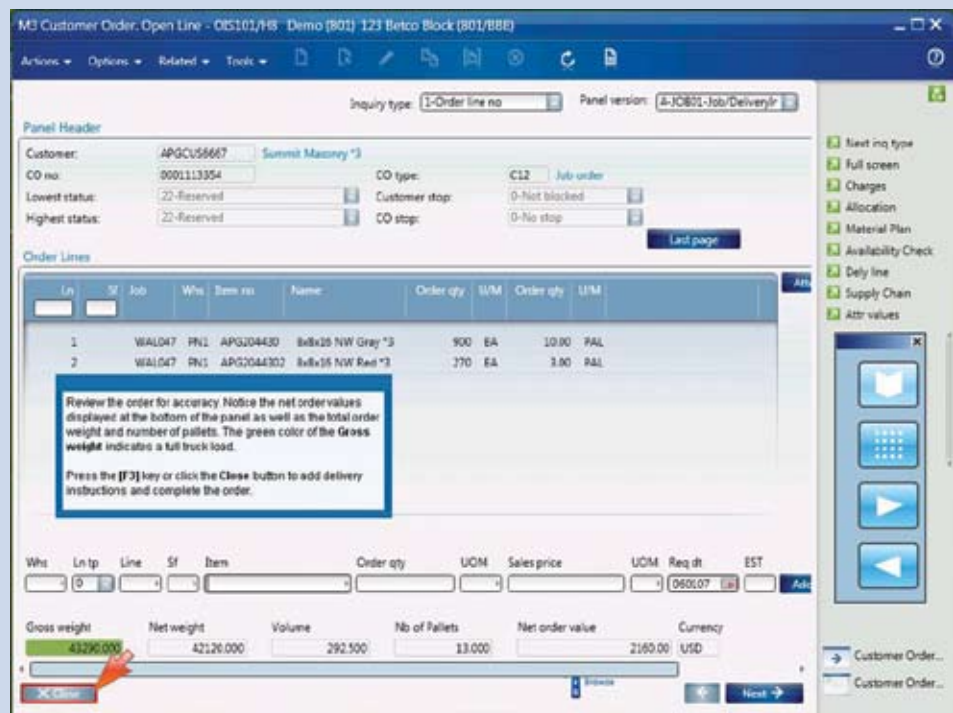
Learning Accelerator provides role-based content that delivers the right learning to the right person.

What Learning Accelerator delivers:

The product comes complete with authoring, testing and support tools that can be used by anyone with solid computing and communication skills. With just one authoring session, you can create multiple outputs, including:

- A variety of fully animated simulations of your software in action
- Interactive practice sessions
- Test simulations to measure proficiency
- Access online or print user guides, process guides, and job aids

Best of all, your finished product will engage learners, allowing them to master realistic, hands-on scenarios at their own pace — with no risk to your production environment. By basing these lessons on realistic user roles and workflows, you'll get a quick transfer of these skills into the job — which means a faster, measurable return on your investment.

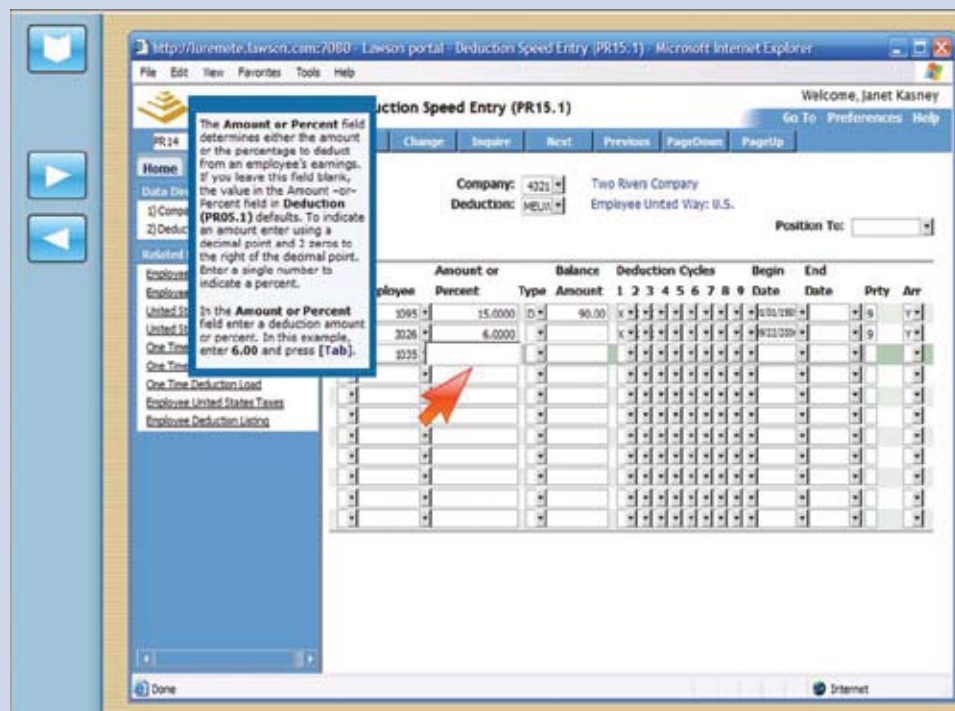


Lawson M3 application screenshot. Try Me simulations provide a way for users to practice the simulations as part of an instructor-led or online learning session. Simulations can be used again and again to help users become proficient on Lawson.

Learning Accelerator comes complete with tools to simplify the entire training content development process.

Authoring tools enable subject-matter experts to design, create, and publish simulations, tests, help content and online courses quickly, without relying on Lawson experts:

- **Learning Accelerator Developer:** Use simulation templates to create customized simulations with ease. Just turn it on, perform the process, choose the output type (simulation or document), and publish. Using your end-user's application, your steps will be remembered and directly applied into the customized simulation you develop.
- **Learning Accelerator Style Editor:** Create tailored components of your simulations adding emphasis and providing a personalized touch to create unique lessons for specific users.
- **Learning Accelerator Content Publisher:** Publish the training content that you have created so that it can be accessed via CD-ROM, Web, Desktop or LAN.
- **Learning Accelerator Glossary Creator:** Customize language and content-specific strings used during automatic screen captures.



Lawson S3 application screenshot. Try Me simulations provide a way for users to practice the simulations as part of an instructor-led or online learning session. Simulations can be used again and again to help users become proficient on Lawson.



There is an even faster way to get started with Learning Accelerator.

Introducing Lawson Learning Accelerator Libraries. A Learning Accelerator Library is pre-built content that speeds the development of end-user lessons by allowing you to leverage material created by Lawson experts while tailoring this content to fit your unique Lawson implementation. Learning Accelerator Developer combined with the Learning Accelerator Libraries provide the fastest way to get your users smart on Lawson. For example, for users of Lawson Human Capital Management software, the Human Resource and Payroll module libraries exist with pre-populated application fields. These offer ready examples and exercises so you don't have to take the time to develop them. As you continue to work with Learning Accelerator, you can refine content to better fit your users and your business.

Achieve measurable results.

To help predict successful job performance, Learning Accelerator allows learners to work through a series of short practice exercises and then test out to demonstrate mastery. Set the proficiency threshold for each process and deliver user tests to measure and assess the training and knowledge retention.

NEW: Learning Accelerator Learning Manager

Manage deployment, tracking and reporting of any Learning Accelerator-developed content activity with this new, Learning Accelerator add-on product. It's a learning management system for your expanding content that helps you prevent manual record keeping. Ask your sales person for more information.

Maximize the value of your Lawson investment.

In addition to the powerful training and documentation tools in Learning Accelerator, Lawson Learning also provides a complete set of strategy, training and content development services to help you quickly achieve your goals. For more information about Learning Accelerator or other Lawson Learning products and services call your Account Executive or Larry Marty at **651-767-6352**.

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