

datango to exhibit at SAP UK & Ireland User Group Conference**datango will highlight latest version at SAP UK & Ireland User Group Conference 2011**

Maidenhead, UK, 26 October 2011 – datango AG, the leading independent provider of software that accelerates time-to-value and increases user acceptance of mission-critical systems, today announced it will showcase the latest version of the datango performance suite at the SAP UK and Ireland User Group Conference in Birmingham, November 20-22nd.

The datango performance suite (dps) is designed to accelerate SAP project delivery and ensure optimal user adoption of the SAP application itself- reducing time-to-value and overall cost of ownership.

Oswald Zimmerman, Chief Executive Officer of datango comments, "The UK and Ireland are an important part of our overall growth strategy and our attendance at industry events, such as the SAP UK & Ireland User Group Conference, are critical forums for us to highlight why companies have selected datango for user adoption of their mission critical applications."

Richard Cutler, Country Manager for UK & Ireland, has planned a conference presence that will be both informational and fun, with exciting and unique promotions tied into the conference's Olympic theme. He states, "Implementing a major ERP software, such as SAP, can be a marathon project, and we're excited to illustrate why some of the world's most well-known companies have selected our software to support user acceptance of their SAP projects. With our software, successful implementation is just a few steps."

datango will demonstrate the latest version of dps at the UK and Ireland SAP User Conference on November 20st-22nd. The SAP conference brings together SAP experts and leading industry representatives from Great Britain, Ireland and

Europe and includes more than 80 presentations with a tradeshow of 75 exhibitors.

The details at a glance

- Event: [SAP UK & Ireland User Group Conference 2011](#)
- Location: Hilton Birmingham Metropole Hotel
- Date: 20th-22nd November, 2011
- datango stand: 37

About datango:

datango AG, founded in 1999 and headquartered in Berlin with offices in Europe and the Americas, provides software solutions that accelerate time-to-value and mitigate the risk of end user failure for mission-critical enterprise applications.

Profitable since 2004 and with the support of Hasso Plattner Ventures and EXTOREL since 2006, datango took over the "Knowledge and Performance Solutions" business unit of the Swedish company Enlight AB in 2007. datango now has more than 1,000 clients, millions of users and successful partnerships with leading system integration and enterprise software companies globally. For more information, visit www.datango.com.

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