

**German company headquartered in Berlin
promotes market penetration in the United States**

**datango goes international:
EPSS specialist captures the U.S.**

Berlin, April 02, 2008 – The datango AG, a specialist in the sectors of E-Learning and Electronic Performance Support Systems (EPSS), is focusing increasingly on the expansion of its business activities in the U.S. In the context of this aim, the provider is taking advantage of the opportunity provided by the trade fair Collaborate (April 14-17 in Denver, Colorado) as a platform to even further cement the position of its “datango knowledge suite” (dks) in the U.S. market. Renowned companies such as Stihl and Novartis have already successfully applied the EPSS System to their activities. Locally, the company is represented with a branch office (located in Boston) of Enlight, which datango took over early last year in order to be able to meet the increasing demand and ensure close proximity to customers. Starting in April, this representative office will be renamed – to datango Inc.

The "dks" is a platform for the documentation, simulation and user-suitable training sessions and navigation – which support and promote the most effective use of Enterprise Applications such as Oracle. A primary stand-alone feature compared to the competition's products is in this context the navigation mode in the live system. With the help of this function (the only one of its kind worldwide in its present form), developed according to the principle of "real-time learning", the end users are aided in an ideal fashion in the course of dealing with their day-to-day work. The context-sensitive, interactive help in the live system guides the user step by step through the task – and imparts the appropriate knowledge at just the right time, whenever needed. This is how new applications can be introduced without draining a high degree of organizational and financial resources – but with a high level of user acceptance and a simultaneous reduction in erroneous inputs, as well as support costs.

The set aim: market penetration in the U.S.

Following last year's big success at the Collaborate trade fair in Las Vegas, datango has decided to participate once again – in this year's event, which is taking place in Denver, Colorado. Here, the company presents, at Booth #1165, all the various advantages of the "dks". This event, hosted jointly by the IOUC (Independent Oracle User Group), the OAUG (Oracle Application User Group) and the QUEST – the international User Group of JD Edwards and Peoplesoft, is the most popular event for Oracle users with its far more than 7,500 visitors and more than 250 exhibitors. It also offers the largest-scale forum for exchange and networking, along with numerous talks/presentations and sessions on all the innovations associated with Oracle applications and databases.

Dr. Jochen Wiechen, CTO at the datango AG, explains the company's strategic aim: "By our takeover of the division of Knowledge and Performance Solutions within the Enlight AS in May 2007, we laid a significant cornerstone in the context of our worldwide expansion. The U.S. is a future-oriented market for us – the high potential of which we would like to apply toward our aims. With the opening of the new datango Ltd. in Boston, along with our strong level of presence at relevant trade fairs, we have set sail for previously un-chartered shores – now, it is important to maintain our correct course when endeavoring across the 'big pond'."

Brief profile of the datango AG:

datango AG, founded in 1999 and headquartered in Berlin, is the leading provider of solutions in the e-Learning and Electronic Performance Support sectors. datango's solutions assist companies to quickly and efficiently launch and operate enterprise applications such as SAP, Peoplesoft & Siebel. dks provides a capability to allow for the automatic generation of training documentation, software simulations as well as providing users with navigation and help within the live system, driving improvements in user acceptance whilst reducing the level of user errors and support related expenses. The customer base consists of internationally renowned companies such as RWE, e-on, BayerSchering Pharma and UBS. Service partners include successful providers such as Siemens Business Services, CSC and IBM. www.datango.com

Paul Orth
datango Inc.
1601 Trapelo Road
Suite 286
Waltham
MA 02451, USA
Phone: +1 877-945-7257
Fax: +1 781-890-4505